



# S / Mel

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JUN 08 2000  
PATENT  
Group 2700

IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE

Applicants:	)	I hereby certify that this
	)	paper is being deposited
Trevor I. Blumenau	)	with the United States
	)	Postal Service as first
Serial No.: 09/490,495	)	class mail, postage pre-
	)	paid, in an envelope ad-
Filed: January 25, 2000	)	dressed to: Assistant
	)	Commissioner for Patents
For: "CONTENT DISPLAY	)	Washington, DC 20231 on
MONITOR"	)	this date:
	)	
Group Art Unit: 2768	)	May 30, 2000
	)	
Examiner: Unknown	)	
	)	
Attorney Docket	)	Trevor B. Jolke
No.: 28049/36074	)	Reg. No. 25, 542
	)	Attorney for Applicants

SECOND PRELIMINARY AMENDMENT

Assistant Commissioner  
for Patents  
Washington, DC 20231

Sir:

Please cancel claims 86 - 100 and add the following  
claims:

101. A content display site arranged to monitor  
display of content on a display screen in order to produce  
monitoring information regarding the display of the content,  
and to electronically transmit the monitoring information to  
a remote site, wherein at least a portion of the content is  
received by the content display site from a web site.

C1  
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06/06/2000 /TRAN1  
00000063 09490495  
01 FC:102  
02 FC:103  
702.00 DP  
1188.00 DP



GP 27684

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JUN 08 2000

Group 2700

PATENT

Attorney Docket No.: 28049/36034

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): )  
TREVOR I. BLUMENAU ) Title: "CONTENT DISPLAY  
Serial No: 09/490,495 ) MONITOR"  
Filed: January 25, 2000 )  
Group Art Unit: 2768 )  
Examiner: Unknown )

AMENDMENT TRANSMITTAL

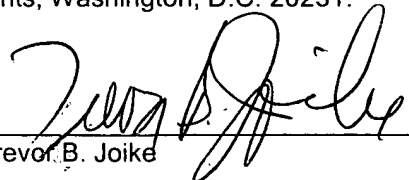
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith is a second preliminary amendment for the above application.

CERTIFICATE OF MAILING (37 CFR 1.8)

I hereby certify that this paper and the documents referred to as enclosed therewith are being deposited with the United States Postal Service as first class mail, postage prepaid, on **May 30, 2000**, in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
Trevor B. Joike

**1. Small Entity Status**

- ☐ Verified statement(s) claiming small entity status is(are) attached.
- ☐ Small entity status has been established and is still effective.
- ☒ Has not been established.

**2. Extension of Time**

- ☐ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$110.00		\$55.00
Two Months		\$380.00		\$190.00
Three Months		\$870.00		\$435.00
Four Months		\$1,360.00		\$680.00
Fifth Month		\$1,850.00		\$925.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$ 0

- ☐ An extension for \_\_\_\_\_ month(s) has already been secured and the fee paid therefor of \$ \_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$ 0

**Extension Fee Due With This Request \$ 0**

### 3. Fee for Claims

The fee for additional claims [(37 CFR 1.16(b)-(d))] has been calculated as shown below:

					SMALL ENTITY		OTHER THAN A SMALL ENTITY	
	Claims Remaining After Amendment	Highest No. Previously Paid For		Present Extra	Rate	Additional Fee	Rate	Additional Fee
TOTAL	101	MINUS	35	66	X 9=	\$	X18=	\$ 1,188.00
INDEP.	12	MINUS	3	9	X39=	\$	X78=	\$ 702.00
<input type="checkbox"/> First Presentation of Multiple Dependent Claim					+130=	\$	+260=	\$ 0
TOTAL ADDITIONAL FEE						\$	OR	\$ 0

### 4. Method of Payment of Fees

- ☒ Attached is a check in the amount of: \$1,890.00
- ☐ Charge Deposit Account No. 13-2855 in the amount of: \$ 0  
A copy of this Transmittal is enclosed.

### 5. Deposit Account and Refund Authorization

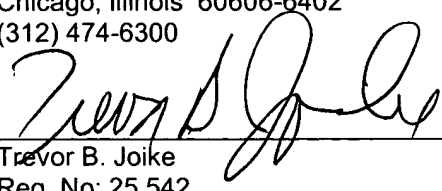
The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 1.17 to Deposit Account No. 13-2855. A copy of this Transmittal is enclosed.

Please refund any overpayment to Marshall, O'Toole, Gerstein, Murray & Borun at the address below.

Respectfully submitted,

MARSHALL, O'TOOLE, GERSTEIN,  
MURRAY & BORUN  
6300 Sears Tower  
233 South Wacker Drive  
Chicago, Illinois 60606-6402  
(312) 474-6300

By:

  
Trevor B. Joike  
Reg. No: 25,542

May 30, 2000